

James Madison University | Virtual Meeting | **Wednesday, March 3, 2021**

In Attendance: Emily Becher, Tiffany Brutus, Wesley Howdysshell, Donna-Marie McMillan, Jason Saunders, Tiffany Runion, Amy Sirocky-Meck, Ashley Skelly, Brad Striebig, Mathew Lovesky, Shelly Newman, Katie Sensabaugh, Donna Crumpton, Mary-Hope Vass, Andrew Neckowitz

Called to Order: 1:00 PM

Welcome and Introductions: Tiffany Brutus welcomed everyone to the meeting and introduced Cannie Campbell as guest speaker

Cannie Campbell, Women for Madison

- Women for Madison is an initiative within Advancement supporting those who identify as female and make annual donations to the university, including alumnae, parents, student, employees, and friends
- Promote investment in the future of JMU, 5T's: time, talent, treasure, testimony, and ties
- Values: leadership, engagement, education, and diversity
- Most organizations have a stereotypical male model when it comes to fundraising, over the past year Women for Madison has been working to expand donor opportunities.
- Raising funds for scholarships is at the forefront for most donors
- Currently have an Executive Advisory Board comprised of 30 volunteer members, 10 University Advancement staff members
 - Liaise on philanthropic issues
 - Provide university feedback
 - Peer to peer fundraising
 - Engage within their "networks"
 - Volunteer and/or host JMU fundraising events
- Engagement/Signature Events
 - Circles: small events in people's homes, host speaker discusses what aspects of JMU she is passionate about and Women for Madison help coordinate and ask for donations.
 - Rallies: Several hundred people, regional
 - Summits: hosted every other year on campus, normally a large event that has been hosted twice. This year the summit will be virtual.
 - WFM Webinar Series: Created to engage people during the pandemic and will likely continue to incorporate a digital component to programing.
- How to get involved: host a circle, make a gift, and invite others to join in.
- WFM assist in coordinating each event, ask for donations, schedule guest speakers, and coordinate the overall event.
- The Amethyst Circle is a new giving society committed to growing women's engagement, currently in the early stages of funding the endowment. Looking for 25 people to give \$15,000 who will be listed as the founders. The second phase will look for 200 people to give \$5000 every two years in hopes to raise one million in scholarships over two years.
- Supports scholarships for all students

Approval of the February 2021 Minutes: Motion made by Jason Saunders, seconded by Mary-Hope Vass

Old Business:

- Tiffany Runion is working with AAASAC to pull something together for Senior Leadership regarding normalizing virtual/telecommuting.
- Reach out to the Co-Chairs if interested in any of the open positions
- Katie Sensabaugh will continue as Webmaster

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New Business:**Covid-19 Impact/Update from University Business Office: Wesley Howdyshell**

- Decisions regarding tuition, refunds, and timelines were made outside our office but the UBO was responsible for providing answers to parents and students with little guidance.
- The nature of what we do requires work to be done in office, it was difficult to adapt to working from home but we did so quickly and adapted well to a rotating schedule.
- We are lucky our office has a lot of space for us to keep our distance since we are an office of 18
- The entire office is back to work full-time in-office
- The UBO has been open normal business hours since the beginning of the pandemic
- We did our jobs and implemented a major bank change in the fall, which took significant time and resources.

Employee Appreciation day: No events are currently planned, boxed lunch will be provided.

End of Year Report: Starting work on the report and would like EAC feedback, conversations regarding how work has changed during the pandemic will be included.

Updates

- **Faculty Senate:** Ashley Skelly: minutes have not been published.
- **University Planning Team (UPT):** Meeting in April to look at performance measures
- **Compensation Advisory Council (CAC):** Moving along with coming up with recommendations on childcare and compiling all the information gathered into a report.

Announcements:

Meeting Adjourned 2:07PM

Submitted by: Wesley Howdyshell

Approved by Committee:

Future Meetings:

April 7th- Art Dean, Executive Director, Campus and Community Access and Inclusion and Irete Akinola, Recruitment Specialist
May 5th

Mission of the EAC

As an advisory committee reporting to the President of James Madison University, The Employee Advisory Committee fosters open, honest and productive communication between employees and the university administration with an emphasis on matters of concern to all employees. The EAC fulfills its mission by assuming additional responsibility for the following activities:

- Providing feedback and advice to the Senior Leadership Team regarding issues that impact JMU employees and facilitating two-way communication with the campus community through electronic and verbal methods.
- Facilitating staff employee participation on University Committees and Commissions.
- Sponsoring the annual JMU Employee Appreciation Event each May