

Communication Studies Major Program Checklist: **Health Communication**

Effective August 2023 (23/24 Undergraduate Catalog)

To count toward the major, all SCOM courses must be passed with a C- or better

I. Core: 12 Credit Hours

The following five courses must be completed by all majors, no substitutions.

- SCOM 240 (Intro to Comm Theory)
- SCOM 240L (Comm Theory Lab)
- SCOM 242 (Presentational Speaking)
- SCOM 280 (Intro to Comm Research)
- SCOM 341 (Persuasion)

II. Communication Studies Electives – 6 Credit Hours

- SCOM 200/300/400
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III. Advanced Research Methods: 3 Credit Hours

SCOM Research Choose 1 of the following:
Prerequisite: SCOM 280

- SCOM 381 Rhetorical Research Methods
- SCOM 383 Quantitative Experimental Research Methods
- SCOM 385 Qualitative Research Methods
- SCOM 386 Survey Research Methods
- SCOM 388 Campaign Research Methods

I, II, and III. Required of all SCOM concentrations

IV. Health Communication Studies Concentration: 18 Credit Hours

Health Communication Concentration Core:

Required Courses: 9 Credit Hours

- SCOM 370 (Intro to Health Comm: Must be taken before 470)
- SCOM 468 (Patient-Provider Comm)
- SCOM 470 (Health Comm Campaigns)

Communication Skills: Choose One: 3 Credit Hours

- SCOM 335 (Communication Consulting)
- SCOM 342 (Argument and Advocacy)
- SCOM 358 (Business and Professional Communication Studies)
- SCOM 447 (Facilitating Public and Organizational Engagement Processes)

Health Communication Concentration Electives: (Choose two) 6 Credit Hours

- SCOM 303 (Special Topics in Health Communication)
- SCOM 320 (Introduction to Interpersonal Communication)
- SCOM 331 (Communication and Conflict)
- SCOM 345 (Nonverbal Communication)
- SCOM 350 (Organizational Communication)
- SCOM 440 (Family Communication)
- SCOM 448 (Communication, Culture and Identity)
- SCOM 471 (Culture and Health Communication)

V. Minor/Second Major/Cognate: 12–18 credits

Complete a minor program of study, a second major, or 12 hours outside of SCOM at 300/400 level.

- Minor or 2nd major or 12 hours of electives

VI. General Education: 41 credits

- Cluster 1 Cluster 2 Cluster 3 Cluster 4 Cluster 5

VII. BA/BS Degree Requirements: 3–17 credits

The Philosophy and Natural/Social Science courses may not double count with General Education credit.

BA: Language 232 Philosophy

BS: Math 220/COB 191 Natural/Social Science

VIII. Total credit hours required to graduate is 120 hours