



OFFICE OF PROFESSIONAL DEVELOPMENT AND ENGAGEMENT

Gain a competitive edge by developing your professional skills alongside your academic pursuits.

Program offerings connect you with opportunities for internships, externships, visits to businesses, job-shadowing and other networking experiences to hone your workplace skills and career-readiness.

- **Career Treks** give you opportunities to take a closer look at the variety of industries and career paths available to business majors. You'll develop professional skills as you network with alumni and meet with senior-level executives at leading companies in cities like Washington, D.C. and New York City.
- Reach out to the **JMU CoB Career Mentor Network** through a designated LinkedIn Group for guidance with your career-exploration process. These individuals have been in your shoes and are willing to share their industry knowledge and advice as you develop a plan for launching into the workforce.
- Jump-start your success with the **Career KickStart** professional development program. This online program helps you build your resume, LinkedIn profile and elevator pitch, and develop networking and interviewing skills. All CoB students enrolled in COB 202 participate in this program.
- In the business world, job interviews or team meetings may take place over lunch or dinner. The **Professional Etiquette Dinner** offers you the opportunity to learn how to network in a formal setting and how to practice good table manners.
- To learn about professional development workshops, employer visits and career and networking events for business students, read the **CoB Connections** student e-news.

