

JMU College of Business Advising Checklist

Finance, BBA

A Bachelor of Business Administration (BBA) in Finance from James Madison University requires a minimum of 120 credit hours of undergraduate coursework, comprised of the following:

- BBA Core (45 credit hours)
- Finance Major (24 credit hours)
- JMU General Education Program (35-41 credit hours): <https://www.jmu.edu/gened/>
- Electives to meet the minimum 120 credit hours (minimum of 60 from a 4-year school, minimum of 30 from JMU)

This document is provided as an advising resource only. Official curriculum requirements are listed in the JMU Undergraduate Catalog: <https://www.jmu.edu/catalog/>. In the case of discrepancies, the University Catalog is the official curriculum students must follow. This document was reviewed by the Director of the CoB Advising and Support Center on July 13, 2023. For more information contact the CoB Advising and Support Center: <https://www.jmu.edu/cobasc>.

Bachelor of Business Administration (BBA) Core Requirements

All students seeking a BBA degree must complete all of the BBA core components (45 credit hours) and be formally accepted to the CoB as a part of their degree program. The BBA core components are broken down into two groups, the lower-level core (completed before formal acceptance) and the upper-level core (completed after formal acceptance).

BBA Core Progression: Formal Acceptance to the CoB

To be formally accepted to the College of Business, students seeking a BBA degree must complete the following requirements.

- Complete all lower-level BBA core requirements. No lower-level core course may be attempted more than two times.
- Earn a BBA GPA of at least a 2.7 earned in lower-level BBA core courses excluding calculus and COB 242. The university policy for calculating repeat credit and repeat forgiveness will be honored. Only grades received at JMU are used in the GPA calculation.
- Complete a COB 300 application by the deadline for the semester they intend to enroll in COB 300.

The BBA GPA calculator, COB 300 application, and more information are available here: <https://www.jmu.edu/cob/asc/advising/formal-acceptance.shtml>

Lower-Level BBA Core Requirements (27 credit hours completed before formal acceptance)

Class	Credits	Pre-Requisite(s) and/or Co-Requisite(s)
<input type="checkbox"/> COB 191 – Business Analytics I ¹	3	Pre: MATH 155, calculus, or sufficient score on math placement exam
<input type="checkbox"/> COB 202 – Interpersonal Skills	3	Pre: Sophomore standing
<input type="checkbox"/> COB 204 – Computer Information Systems	3	
<input type="checkbox"/> COB 241 – Financial Accounting	3	Pre: Sophomore standing
<input type="checkbox"/> COB 242 – Managerial Accounting	3	Pre: COB 241
<input type="checkbox"/> COB 291 – Business Analytics II	3	Pre: Calculus and COB 191 or equivalent
<input type="checkbox"/> ECON 200 – Introduction to Macroeconomics ²	3	
<input type="checkbox"/> ECON 201 – Introduction to Microeconomics	3	
<input type="checkbox"/> MATH 205 or MATH 235 – Calculus ³	3	Pre: MATH 135/155 or sufficient score on Math Placement Exam
Total	27	

¹ MATH 220 or MATH 229 may be substituted for COB 191. If COB 191 and a substitute are taken and a grade is earned in both, only the COB 191 grade will be used in the BBA GPA calculation.

² ECON 200 also fulfills the Cluster Four Global Experience (C4GE) General Education requirement.

³ MATH 231, MATH 233, or ISAT 151 also fulfills the calculus requirement. Calculus also fulfills the Cluster 3 Quantitative Reasoning (C3QR) General Education requirement.

Upper-Level BBA Core Requirements (18 credit hours completed after formal acceptance)

Class	Credits	Pre-Requisite(s) and/or Co-Requisite(s)
<input type="checkbox"/> COB 300A – Integrative Business: Management ¹	3	Pre: formal acceptance to the CoB
<input type="checkbox"/> COB 300B – Integrative Business: Finance ¹	3	Pre: formal acceptance to the CoB
<input type="checkbox"/> COB 300C – Integrative Business: Operations ¹	3	Pre: formal acceptance to the CoB
<input type="checkbox"/> COB 300D – Integrative Business: Marketing ¹	3	Pre: formal acceptance to the CoB
<input type="checkbox"/> COB 318 – Legal & Ethical Environment of Business	3	Co: COB 300
<input type="checkbox"/> COB 487 – Strategic Management	3	Pre: COB 318, senior standing, completion of at least one full semester after COB 300
Total	18	

¹ COB 300 courses are taken concurrently during the semester immediately following formal acceptance.

Finance Major Requirements

Finance majors complete a minimum of 24 credit hours of major-specific coursework. All finance majors complete the FIN major core (12 credit hours) and a minimum of 12 credit hours of FIN electives. **Students must first be formally accepted to the College of Business before they can take FIN major courses.**

Class	Credits	Pre-Requisite(s) and/or Co-Requisite(s)
<input type="checkbox"/> FIN 360 – Analytical Methods in Finance	3	Pre: C or better in COB 291, Co: COB 300
<input type="checkbox"/> FIN 365 – Intermediate Financial Management	3	Pre: C or better in COB 300B and FIN 360
<input type="checkbox"/> FIN 371 – Principles of Investments	3	Pre: C or better in COB 300B and FIN 360
<input type="checkbox"/> FIN 488 – Advanced Financial Policy	3	Pre: Senior standing and FIN 365
<input type="checkbox"/> FIN elective ¹	3	
<input type="checkbox"/> FIN elective ¹	3	
<input type="checkbox"/> FIN elective ¹	3	
<input type="checkbox"/> FIN elective ¹	3	
Total	24	

¹ Finance electives include any 300-level or 400-level finance course other than FIN 301, FIN 345, and the finance major core courses. Reference the course catalog for a complete list of FIN courses offered: <https://www.jmu.edu/catalog/index.shtml>

Concentrations (optional)

Finance students have the option to complete a concentration. Concentrations fit within the required 12 credits of finance electives.

Financial Analysis

Class	Credits	Pre-Requisite(s) and/or Co-Requisite(s)
<input type="checkbox"/> FIN 362 – Financial Analysis	3	Pre: C or better in COB 241, COB 242, COB 300B and FIN 360
<input type="checkbox"/> FIN 378 – Fixed Income Analysis	3	Pre: FIN 371
<input type="checkbox"/> FIN 380 – Elemental & Derivative Securities Analysis	3	Pre: C or better in COB 300B and FIN 360
<input type="checkbox"/> FIN 434, FIN 475, FIN 420, FIN 455, or ACTG 343 (choose 1)	3	Requisites differ by class, see course catalog
Total	12	

Risk Management

Class	Credits	Pre-Requisite(s) and/or Co-Requisite(s)
<input type="checkbox"/> FIN 380 – Elemental & Derivative Securities Analysis	3	Pre: C or better in COB 300B and FIN 360
<input type="checkbox"/> FIN 450 – Financial Risk Management ^F	3	Pre: FIN 371 and B- or better in FIN 380
<input type="checkbox"/> FIN 451 – Risk Management II ^S	3	Pre: B- or better in FIN 450
<input type="checkbox"/> FIN 475 – Financial Modeling & Risk Analysis	3	Pre: FIN 365 and FIN 371
Total	12	

Financial Technology and Analytics

Class	Credits	Pre-Requisite(s) and/or Co-Requisite(s)
<input type="checkbox"/> FIN 434 – Fundamentals of Financial Data Science	3	Pre: C or better in COB 300B and FIN 360
<input type="checkbox"/> FIN 471 – Portfolio Management	3	Pre: FIN 371
<input type="checkbox"/> FIN 475 – Financial Modeling & Risk Analysis	3	Pre: FIN 365 and FIN 371
<input type="checkbox"/> BSAN 393, CIS 304, CIS 330, or CS 149 (choose 1)	3	Requisites differ by class, see course catalog
Total	12	

Suggested Pathway

Finance majors cannot take more than 10 credit hours of FIN prefix courses in any one semester. Use the following pathway and the course catalog as a guide to creating an academic plan. Your academic plan will be unique based on factors such as completion of requisites, class availability, placement scores, and transfer credit, as well as considerations such as a pursuit of a double major, minor, and/or concentration. Consult with your academic advisor to create an individual plan.

Year 1		Year 2		Year 3		Year 4	
Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
MATH 205	COB 191	COB 241	COB 242	COB 300 A-D	COB 318	FIN elective	COB 487
ECON 200	ECON 201	COB 291	COB 202	FIN 360	FIN 365	FIN elective	FIN 488
	COB 204				FIN 371	FIN elective	FIN elective