

National Study of Learning, Voting, and Engagement (NSLVE)

Student Voting Rates for

James Madison University

OPEID # 003721.00

Thank you for participating in the National Study of Learning, Voting, and Engagement supported by CIRCLE at the Jonathan M. Tisch College of Citizenship and Public Service. Since NSLVE's launch in January 2013, nearly 600 campuses signed up to receive their student voting rates for the November 2012 presidential election. We now have a solid foundation for growth and for national research on college and university student political learning and engagement in democracy. These data are based on enrollment records your institution submitted to the National Student Clearinghouse ("Clearinghouse") and publicly available voting records collected by a company called Catalyst.

I. Your Institution's Student Voter Registration and Voting Rates

Total student enrollment	19,911
Ineligible to vote because too young	203
IPEDS estimated nonresident aliens	358
Number of students who registered	14,664
Number of students who voted	9,228

The registration and voting rates below reflect the proportion of your eligible students (United States citizens age 18 and older) who actually voted in the 2012 election.

Registration rate	75.79 %
Voting rate	47.69 %
Rate of registered voters who voted	62.93 %

To calculate the number of eligible voters on your campus, we used enrollment records provided by your institution to the Clearinghouse on a date closest to the election. From these enrollment records we deducted the number of students under 18 on the date of the election. We also deducted an estimated number of students identified by your institution as "nonresident aliens." This estimate is based on the percentage of nonresident aliens reported by your institution to the Integrated Postsecondary Education Data System (IPEDS). At this time, the estimate from IPEDS is generally more reliable than the data campuses provide to the Clearinghouse.

For additional information on how data was collected and analyzed, please visit our [Campus Reports FAQ](#).

How precise are the estimates?

Catalist collects actual registration and voting records nationally. Using these records removes the sources of error that can arise from most other efforts to calculate voting rates such as sampling or response bias.

However, some sources of error are still possible:

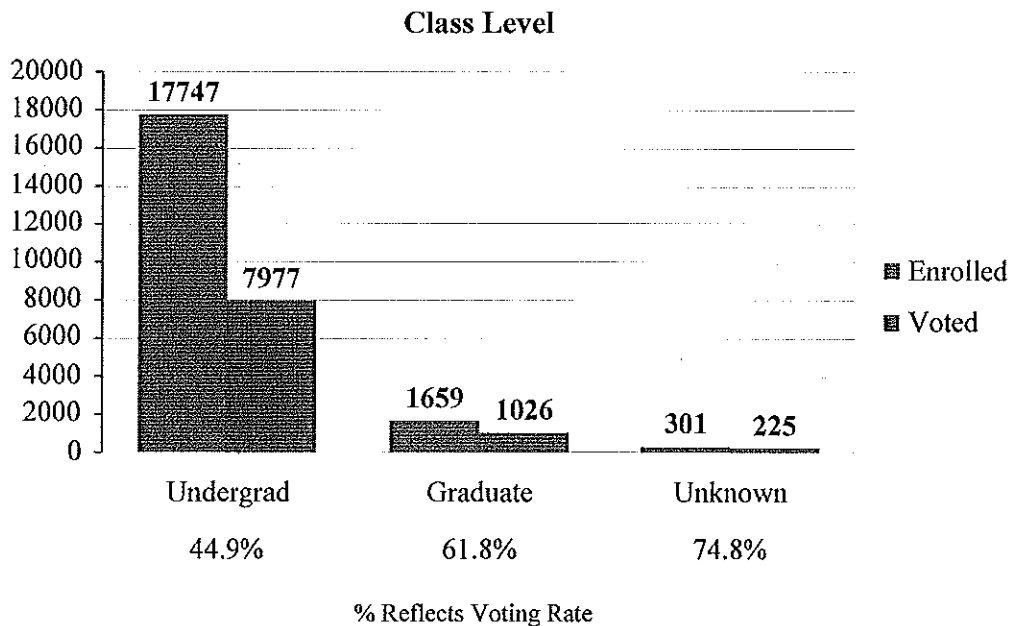
- 1) Some of your students might have blocked their records from being used for any purpose, including research. If those students voted at a much lower or higher rate than your other students, it would affect the voting rate. The number of records blocked for your campus: 1
- 2) When combining two datasets, matching errors can occur. It is possible that some students could not be identified in the public voting records using the name and address combination in the Clearinghouse student records. We do receive "confidence scores" for each matched record, and the average confidence score for these records is 96.6%. Students not found in the voting database are considered non-voters. A matching error can result in your actual voting rate being higher than we report.
- 3) No national database exists reflecting the number of resident aliens (non-US citizens living permanently in the US) attending colleges and universities. We cannot adjust for these non-citizens. If you know this number, see our Campus Report FAQ for steps you can take to adjust your rate.

As you review the report, please note: An "n/a" indicates that data is not available because your campus either: 1) does not submit this information to the Clearinghouse, 2) does not have students that meet a criteria, or 3) has less than ten students that meet a criteria. To protect student privacy, we do not report values that are less than ten. In the charts below, we label these values with a "*".

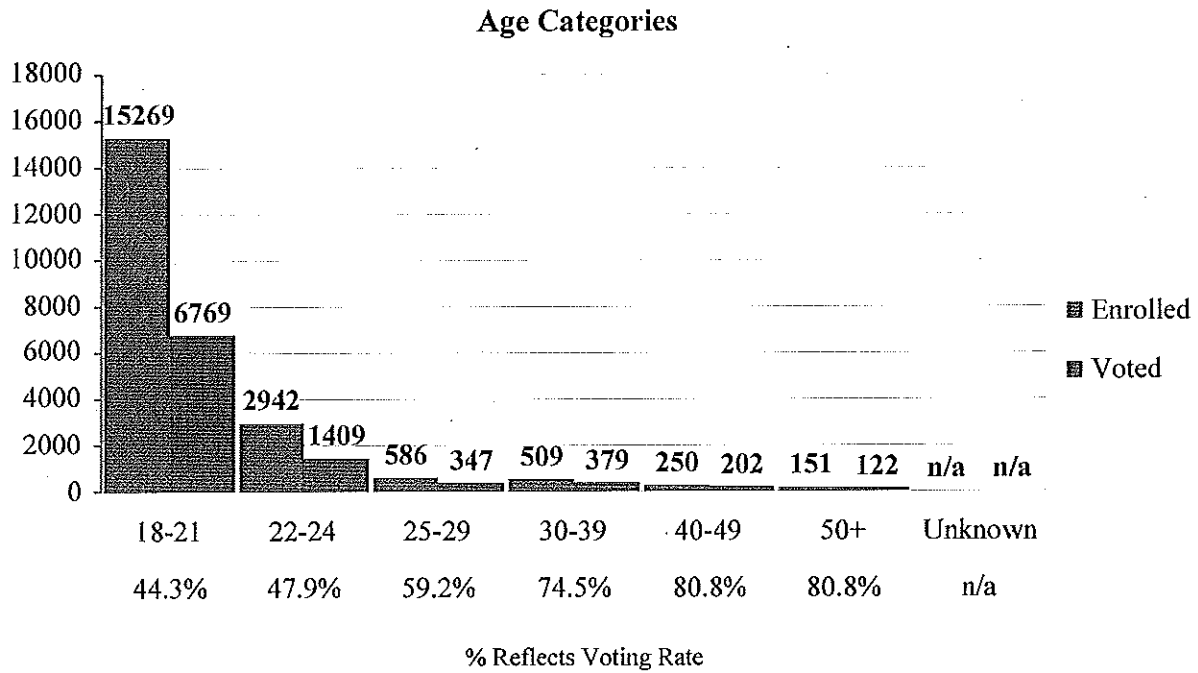
II. Student Attributes

Class Level and Age:

Your students, broken down by undergraduate and graduate levels, voted at the following rates. Please note that we are not able to adjust these voting rates by removing non-resident aliens.

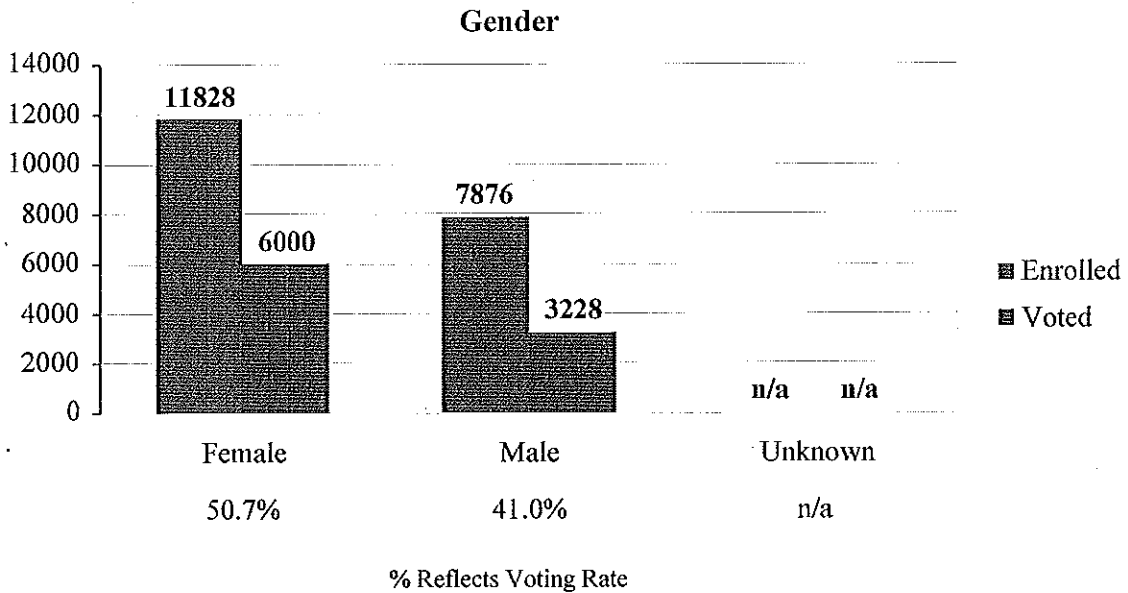


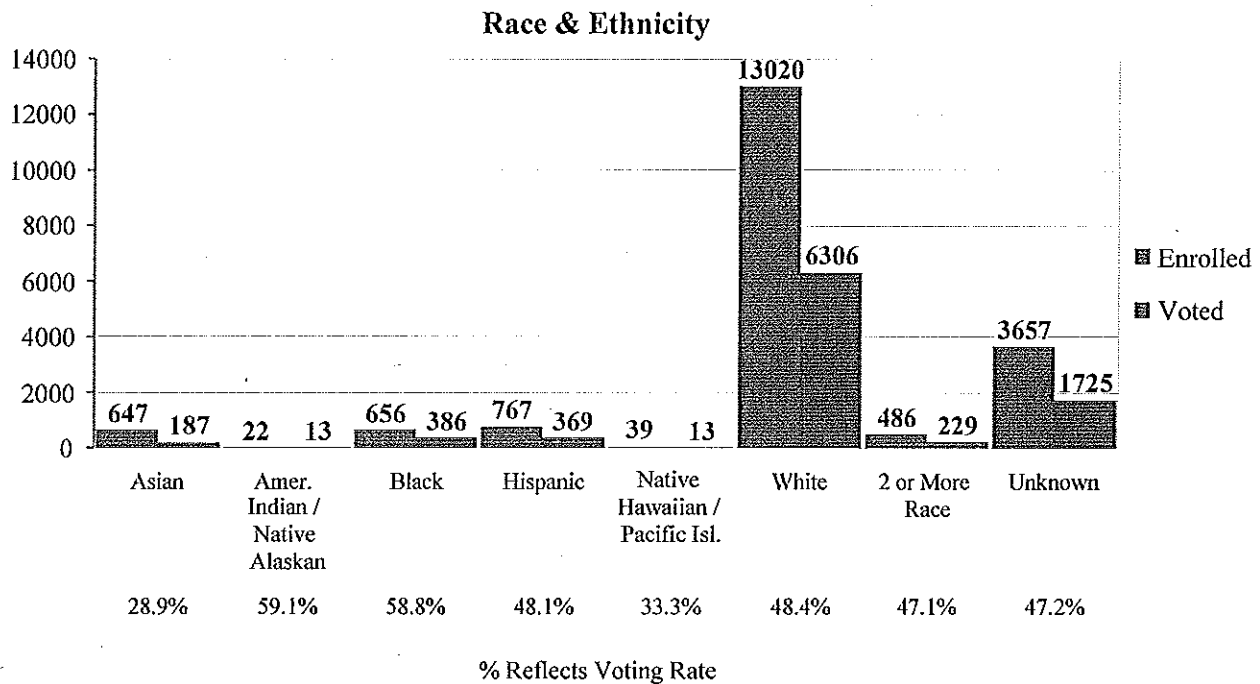
Your students, broken down by age groups, voted at the following rates:



Gender, Race/Ethnicity:

Some campuses provide gender and race/ethnicity to the Clearinghouse and for those, we can break down the rates by social identity. If the race/ethnicity or gender of your students is “unknown” below, then your institution does not provide that information the Clearinghouse. Please see our Campus Reports FAQ for recommendations on how to improve your data.





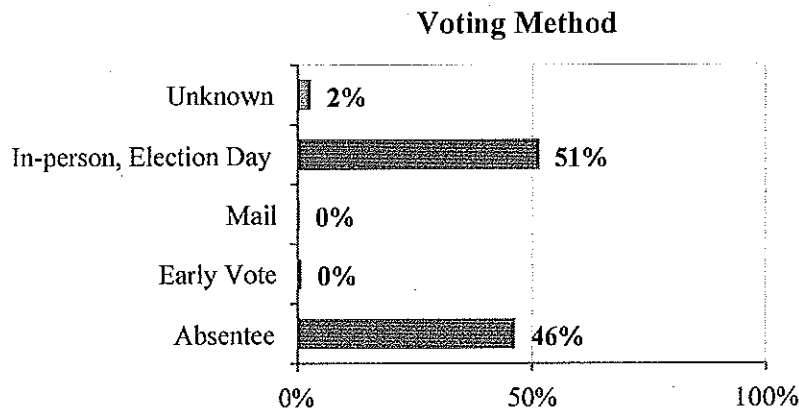
III. Field of Study

Broken down by field of study, your students voted at the following rates (note: values less than ten are designated with an "n/a*"):

Combined Fields of Study	Enrolled	Voted	Turnout
Business, Management, Marketing, and Related Support	3206	1252	39.1%
Liberal Arts and Sciences, General Studies, and Humanities	1014	554	54.6%
Health Professions and Related Sciences, Knowledge and Skill	2926	1350	46.1%
Biological and Biomedical Sciences	1033	436	42.2%
Social Sciences	1167	628	53.8%
Education	622	422	67.8%
Engineering	396	152	38.4%
Psychology, Personal Awareness, and Self-Improvement	1017	472	46.4%
Visual and Performing Arts	1081	521	48.2%
Communication, Journalism, and Related Programs	1359	664	48.9%
Multi/Interdisciplinary Studies	570	251	44.0%
Humanities	1099	604	55.0%
Computer, Information, and Library Sciences	769	285	37.1%
Physical Sciences	426	198	46.5%
Professions	793	424	53.5%
Trades	130	66	50.8%
Mathematics and Statistics	190	87	45.8%
Parks and Recreation	1002	400	39.9%
Agriculture, Agriculture Operations, and Related Sciences	n/a	n/a	n/a
Technologies/Technicians	n/a	n/a	n/a

IV. Voting Method

Of your students who voted, they voted by the following methods:



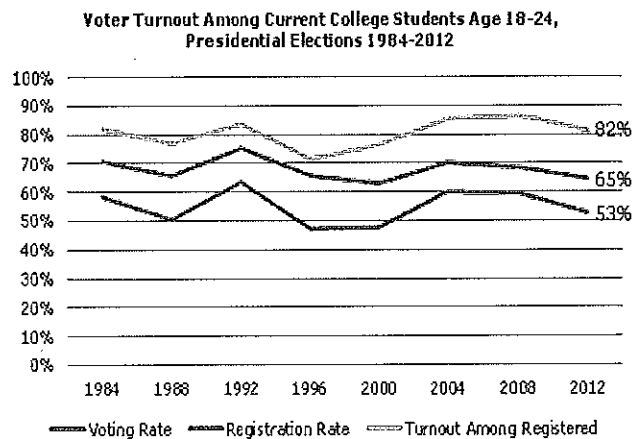
Note: If your campus has a high percentage of unknown voting method, this information is not reported by local officials.

V. Peer Comparison

We invite you to view your peer comparison data by visiting this [Comparison Group Resource](#). On this page, you will find average voting rates broken down by Carnegie Classification.

VI. Placing Your Numbers in Context

Before NSLVE, college student voting could only be examined through surveys, including the U.S. Census Bureau's Current Population Survey (CPS). Relying on CPS data has some limitations. First, the Census' measures of voting are self-reported, which may influence the accuracy of the data (e.g., some survey respondents may say they voted when they did not). Second, the Census is a sample of the U.S. population, and sampling always introduces some random error. Third, the Census does not ask individuals 25 and older whether they are currently enrolled in college. With these caveats in mind, these are the 2012 voting and registration trends for college students under age 25 since 1984, according to CPS:



Additional voting facts (CIRCLE Staff, 2013)

- Age matters, and young people vote at far lower rates than older cohorts.
- Young women are consistently more likely to vote than young men. In 2012, women voted 7 percentage points higher than men.
- In 2012, youth voting was highest in battleground states, showing that youth respond to increased political activity and being asked to vote.
- Participation in the 2012 election differed by race and ethnicity. Young Black and African Americans voted at the highest rate among any racial or ethnic group in 2012, at a rate of 53.7%.

VII. Looking Ahead

We continue to recruit additional campuses to build the national database and to provide more robust comparison groups. Please reach out to your peer institutions and invite them to participate in NSLVE. We will analyze 2014 voting data in May 2015, after which you will receive another report.

In the meantime, we are analyzing data we collected from our case studies on campus climate for political learning and engagement in democracy. These case studies represent institutionally and geographically diverse campuses.

We are examining relationships between voting rates and graduation rates, civic learning opportunities on campus, and how these correlations vary by gender, socioeconomic status and race. We are also studying relationships between in-state versus out-of-state students, where students are registered, and voting outcomes. This will allow us to see whether location plays a role in voting rates. As the number of participating campuses continues to grow, we will analyze voting trends and relationships based on geography, institutional mission and student populations served. We will be looking for additional comparisons and publishing these findings.

We welcome your suggestions for improving NSLVE and for using the data. Please send comments to: NSLVE@tufts.edu

References

CIRCLE Staff (2013). "The Youth Vote in 2012," CIRCLE Fact Sheet (Medford, MA: Center for Information and Research on Civic Learning and Engagement, 2013), at: <http://www.civicyouth.org/?p=5603>.

Comparison Groups

Comparison data allows your campus to understand your individual voting rates in the context of similar institutions. At this time we are providing this comparison by Carnegie Classification (further broken down by public and private for all types of institutions with the exception of Associate's institutions) voting rates listed below reflect the percentage of students who voted (adjusted to reflect non-resident aliens).

Carnegie Classification	Total Institutions in this Study	Voting Rate Peer Comparisons by Carnegie Classification in NSLVE			
		Lowest Rate	Mean Rate	Median Rate	Highest Rate
Associate's	1,139	25.6	40.8	41.3	66.7
Baccalaureate	659	23.1	46.7	46.7	68.6
Private	522	28.4	46.9	46.1	68.6
Public	137	30	23.1	46.2	66.3
Masters	650	131	29.8	48.2	72.4
Private	378	49	31.7	48.1	71.6
Public	272	82	29.8	48.3	72.4
Research	286	79	30.3	47.7	46.9
Private	109	28	30.3	47.8	48.7
Public	177	51	35.5	47.6	46.3
All Institutions	2,794	464	23.1	45.7	45.4
Private	1,133	169	28.4	47.5	47.1
Public	1,601	295	23.1	45.2	44.6

Note: This table only includes public and private not-for-profit institutions, and does not include private for-profit institutions. Carnegie Classification data were not available for nine institutions in the study.



