

COMMUNICATIONS



Communications Highlights

- **Noted alumni** include CNN senior White House Correspondent **Jim Acosta**, White House photographer **Lawrence Jackson**, Fox Sports anchor **Lindsay Czarniak** and Emmy-nominated writer and producer **Barbara Hall**.
- Our **Bluestone Communications** is an award-winning student-run public relations firm. **Currently serving six clients** and guided by professors with experience in the field, Bluestone offers undergraduates hands-on learning in the areas of research, campaign development, social media management, media relations and production of creative materials.
- **JMU's nationally recognized debate and forensics programs** promote the best of public speaking, research, critical thinking and leadership skills.



"JMU is a great school academically but it is also a lot of fun. Students who come here love it and come away with great experiences and are really prepared for what's next."

— LINDSAY CZARNIAK (CLASS OF 2000)
FOX SPORTS ANCHOR

Making Your Madison Experience Unique

The Madison Experience is about giving students the ability to craft their own individual journey to success. At JMU, you can cross disciplines and take any minor or combination of minors regardless of your major, allowing you to discover new interests and create your own path.

Programs of Study

MAJORS

- Communication Studies
- Media Arts and Design
- Writing, Rhetoric and Technical Communication

MINORS

- British Communication and Media
- Communication Studies
- Cultural Communication
- Health Communication Studies
- Political Communication
- Sport Communication
- Writing, Rhetoric and Technical Communication

GRADUATE PROGRAMS

- Communication and Advocacy
- Strategic Leadership
- Writing, Rhetoric and Technical Communication

For details visit jmu.edu/academics



The Impact of Artificial Friends on Human Relationships in Kazuo Ishiguro's *Klara and the Sun*

By: Dausny Cruz



The Madison Experience

ACCESS TO FACULTY

Our professors make teaching their No. 1 priority. That's rare at a school our size. Small classes. Attention from professors. Big-school opportunities, yet a small-school feel.

HANDS-ON LEARNING

80 percent of our undergrads do research, a practicum, an internship or student teach. Many JMU students do more than one of these. These are examples of how learning happens beyond the classroom at JMU.

A GREAT VALUE

A reasonable price and a solid return on investment have long been hallmarks of the Madison Experience. Niche cited JMU #19 in its Best Value Big Colleges ranking. Superb value. Return on investment. A bright future for you.

STUDY ABROAD

More than 1200 students participate in JMU's study abroad program each year. Imagine yourself studying Communication, Conflict and Culture as part of the popular Semester Abroad in Ireland program.

Overview

JMU communications fields focus on the different styles and modes that humans use to communicate, whether interpersonally, organizationally, or broadly across society. Students studying communications learn how to assess audience and craft their language accordingly, how to create and disseminate messaging through a variety of channels, and even how to improve public conversations and civic discourse.



Students are supported by remarkable facilities and technology, from podcasting booths and virtual reality systems in the iconic Wilson Hall and Rose Library to our School of Media Arts and Design's digital high-definition video production studio, one of the finest in the nation. We also host a wealth of student media organizations and publications, including our award-winning weekly newspaper, *The Breeze*, and its newer television counterpart, BreezeTV.



We provide students with numerous opportunities to exercise their learned knowledge and skills in practical settings. Much of the advanced curriculum incorporates project-based learning where student groups pair with external partners, such as nonprofit agencies and even local businesses to identify and address one of the organizations' real-world challenges. These programs also encourage students to pursue internships with organizations and companies locally and across the nation.



Students can choose from a variety of options to explore their interests, from print journalism and corporate communication to digital video and radio broadcasting—and beyond.

jmu.edu/academics