

# JAMES MADISON UNIVERSITY®

## COUNSELOR EDUCATION PROGRAM MARCH 2024



### COUNSELOR VISIT OPPORTUNITY

Tuesday, March 26

Join us on campus for our Visiting Counselor Day! The program will run from 10:00 AM to 2:30 PM and is a great opportunity to learn more about JMU and our admissions process.

Registration is required.

[Register Here.](#)

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## REGULAR DECISION APPLICATION NUMBERS

James Madison University is experiencing a historic increase in applications from the Class of 2028. Regular Decision application decisions were posted by JMU's Office of Admissions on Wednesday, March 6.

JMU received 40,232 total undergraduate applications for this admissions cycle, a 7% increase from last year and a 25% increase from 2022. This year's mark is a remarkable 78% higher compared to 2021. We received applications from 50 states, US territories, and 92 other countries.

20,733 of our applicants are from Virginia, while 18,142 are applying from out-of-state. More information can be found [here](#).



## CHOICES

CHOICES, our Admitted Student Open House, is the best way for students to explore JMU and begin their Madison Experience.

Our main events occur *in person* on **April 5 and April 12** starting at 8 a.m. (EST). Your students are encouraged to [register here](#) to attend.

The main event includes the following programs:

- CHOICES Welcome
- Academic Sessions (each academic department will be presenting)
- Campus and Residence Hall Tours
- Student Life Showcase
- And more!

Over the next two months, we will offer additional in-person and virtual events for admitted students to learn more about JMU.

Check out these events and share the excitement with admitted students on our [Class of 2028 site](#).



## DUKE FOR A DAY

Be a Duke for a Day! If you're looking for a smaller, low-key visit to campus, Duke for a Day is for you! This on-campus experience is personalized just for admitted students.

Bring your questions, navigate your next steps and get to know JMU! Your day will include:

- An information session about next steps
- Q&A with current JMU students
- A guided activity around campus with a Student Ambassador
- Lunch at one of our top-rated dining halls
- Time to visit student support offices to get your questions answered

More information and the link to register can be found [here](#).

## PROGRAM SPOTLIGHT: COLLEGE OF BUSINESS

Here at [JMU's College of Business](#), our faculty and staff are all-in for your students and their success.

With our award-winning programs and spacious modern facilities, the educational experience we provide compares with the nation's very best. And with our on-site advising and support center and professional-development center, undergraduates get the support they need to take charge of their classes and careers.

Prospective students are encouraged to [schedule a tour](#) of the College of Business Learning Complex, where they can explore and learn more about our programs, student life and the campus we hope they will call home. If they're unable to make an in-person visit, they can follow along virtually by watching this [video tour](#).



## UPCOMING ON CAMPUS EVENT: VISITING COUNSELOR DAY

Tuesday, March 26th, 10:00 AM - 2:30PM

Join us on Tuesday, March 26th, for our **Visiting Counselor Day!** The program runs from 10 am to 2:30 pm and includes the opportunity to meet admissions representatives, learn what's new at JMU, participate in a mock admissions committee experience, enjoy lunch at one of our dining halls, tour campus, and get your questions answered. Registration is required.

**[Register Here.](#)**



## WHAT'S NEW AT JMU

JMU recently achieved a victory over Arkansas State to earn the 2024 Sun Belt Conference Men's Basketball Championship in a record breaking win. [Read more here.](#)



In a Fall 2023 course titled, Hacking for Diplomacy, JMU students worked closely with professionals to create solutions to threats to national security and presented their creations to the US Department of State. [Read more here.](#)

## WAYS TO STAY CONNECTED

Check out our updated [counselor website](#), including the [downloadable resources section](#). This is a great place to find additional information on various academic programs, our admissions process, and other topics of interest.

We invite you and your students to follow us on Instagram [@JMUadmissions](#), too. If you have not already, please consider joining our counselor [mailing list](#) to stay up to date on all things JMU!



### HAVE WE MISSED ANYTHING?

Do you have ideas for new content, questions, or concerns?

Please let us know!

We are always looking for ways to improve and to provide the most current and helpful information possible.

Your opinions and ideas are valuable to us.

Please feel free to email the Counselor Education Program at [counselored@jmu.edu](mailto:counselored@jmu.edu) or reach out to your [regional admissions counselor](#) with any questions or concerns.