

JAMES MADISON UNIVERSITY®

COUNSELOR EDUCATION PROGRAM FEBRUARY 2024



SAVE THE DATE: COUNSELOR VISIT OPPORTUNITY

Tuesday, March 26

Join us on campus for our Visiting Counselor Day! The program will run from 10:00 AM to 2:30 PM and is a great opportunity to learn more about JMU and our admissions process. Registration is required.

[Register Here.](#)

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EARLY ACTION APPLICATION NUMBERS

James Madison University is experiencing a historic increase in applications from the Class of 2028. Early Action decisions were posted by JMU's Office of Admissions on Tuesday, January 23—beginning another exciting season for new Dukes.

JMU received 26,935 Early Action applications before the November 1 deadline, a 7% increase from last year. We received early action applications from 48 states, US territories, and many other countries.

Our goal continues to be to admit students that we believe are academically prepared for the rigors of a JMU education. The quality of the early applicant pool was very strong this year, and we were able to offer admission to approximately 75% of Early Action applicants, admitting 70% of the in-state applicants, which is up from 67% last year.

We look forward to sharing additional insights on the entire applicant pool as that information becomes available.



CHOICES

CHOICES, our Admitted Student Open House, is the best way for students to explore JMU and begin their Madison Experience.

Our main events occur *in person* on **March 2***, **April 5**, and **April 12** starting at 8 a.m. (EST). Your students are encouraged to [register here](#) to attend.

The main event includes the following programs:

- CHOICES Welcome
- Academic Sessions (each academic department will be presenting)
- Campus and Residence Hall Tours
- Student Life Showcase
- And more!

Over the next two months, we will offer additional in-person and virtual events for admitted students to learn more about JMU.

Check out these events and share the excitement with admitted students on our [Class of 2028 site](#).

***The Hart School of Hospitality, Sport, and Recreation Management will only be available at the April 5 and April 12 CHOICES**



HONORS COLLEGE UPDATE

The JMU Honors College is also experiencing an increase in applications this year. They had over 2,400 Early Action applicants and around 250 Regular Decision applicants. EA decisions were posted at the end of January and RD decisions are expected in mid/late-March.

Understanding Their Decisions:

- Admit – Your student was offered admission to JMU’s Honor College for the fall!
- Deferred Enrollment – Student decision on Honors admission will be held until Honors Regular Decisions are released.

Questions about the JMU Honors College can be sent to honors@jmu.edu.



MAJOR SPOTLIGHT: NEW CONCENTRATION OPTION IN INFORMATION AND CYBERSECURITY MANAGEMENT

We're excited to share that the Computer Information Systems major at [JMU's College of Business](#) is now offering a new [concentration in Information and Cybersecurity Management](#). This program is designed to equip the next generation of information systems and cybersecurity professionals with crucial and marketable skills in safeguarding information systems.



In this concentration, students gain a comprehensive understanding of how to identify and mitigate cybersecurity threats, assess risks, and ensure the protection of data and systems. It's an education that combines theoretical knowledge with practical, hands-on experience, preparing students for a range of critical roles in the information systems and cybersecurity fields. Potential career paths include consulting, information security analysis, incident response, risk and vulnerability analysis, computer forensics, and more.

Students can also get involved in the Association for Information Systems, a local student chapter of a respected information systems society, where they can develop their professional skills and leadership abilities while building lifelong connections with industry professionals and peers with similar career goals. Additionally, JMU is proudly hosting the AIS Student Leadership Conference in 2026, an international event that promises to be a cornerstone for future leaders in the field.

This new concentration will be a significant addition to the academic journey of students passionate about cybersecurity and information systems. If you know students interested in this area, JMU may be a good fit.

UPCOMING WEBINAR: JMU COLLEGE OF VISUAL AND PERFORMING ARTS

Wednesday, February 21, 2024, 10:00 AM - 11:00 AM

Come learn about the programs that we have in our College of Visual & Performing Arts. Adam Anderson, Director of Recruitment for CVPA, will share a little information about our programs in Architectural Design, Art History, Art Studio, Dance, Graphic Design, Industrial Design, Music, Musical Theatre, and Theatre. He will also share some information about the spaces we have for our students to develop their talents and some of the opportunities and ways that students get involved within those majors.



[Register Here](#)

UPCOMING ON CAMPUS EVENT: VISITING COUNSELOR DAY

Tuesday, March 26th, 10:00 AM - 2:30PM

Join us on Tuesday, March 26th, for our **Visiting Counselor Day!** The program runs from 10 am to 2:30 pm and includes the opportunity to meet admissions representatives, learn what's new at JMU, participate in a mock admissions committee experience, enjoy lunch at one of our dining halls, tour campus, and get your questions answered. Registration is required.

[Register Here.](#)

WAYS TO STAY CONNECTED

Check out our updated [counselor website](#), including the [downloadable resources section](#). This is a great place to find additional information on various academic programs, our admissions process, and other topics of interest.

We invite you and your students to follow us on Instagram [@JMUadmissions](#), too. If you have not already, please consider joining our counselor [mailing list](#) to stay up to date on all things JMU!



Please feel free to email the Counselor Education Program at counselored@jmu.edu or reach out to your [regional admissions counselor](#) with any questions or concerns.

HAVE WE MISSED ANYTHING?

Do you have ideas for new content, questions, or concerns?

Please let us know!

We are always looking for ways to improve and to provide the most current and helpful information possible.

Your opinions and ideas are valuable to us.